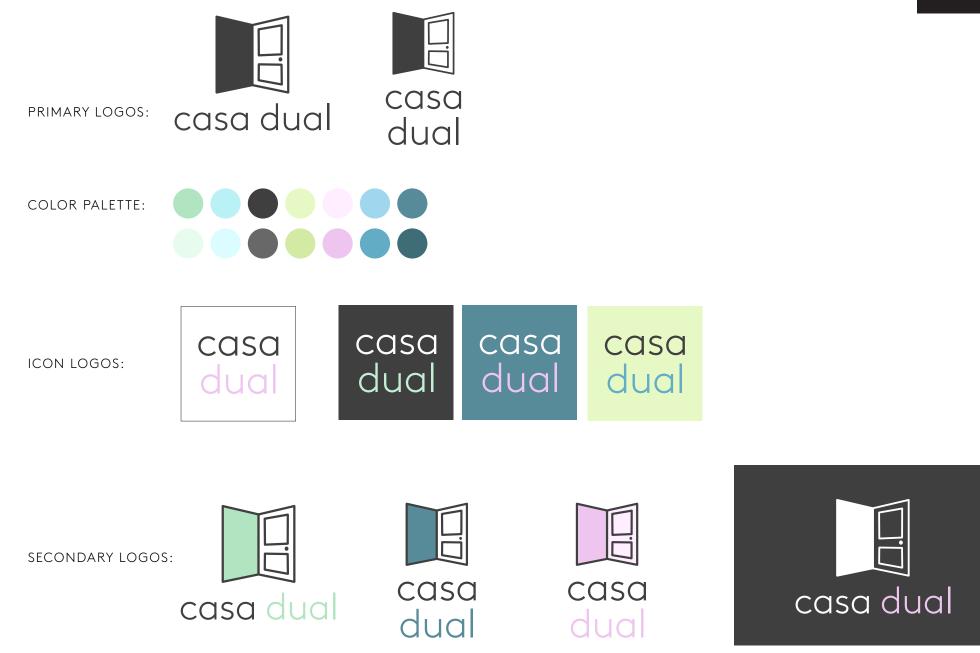
OPTION FIVE



OPTION FIVE: An open door! I used a very simple outline but with some subtle detail to give it a little personality and help it lean a little less corporate. I used the lowercase type for this one to add some softness and casualness. And with this option, I think it works best to keep "casa" in black or white, and then just change out the color of "dual" which helps bring some cohesiveness to all the different options.